

# *“Impetus - 2019”*

## **RULES FOR MANAGEMENT EVENTS**

### **“Business Baazigar” The business Game**



#### **Rules:**

1. Each team **must have 4 participants.**
2. **Each Team** has to **contribute Rs. 600.**
3. Teams can sell the product with the **maximum price of Rs. 30 per unit.**
4. **Any Cosmetics Products, Any Drugs Products, Any Tobacco Products** selling is **strictly prohibited.**
5. Time duration for the completion will be **1 hour and 30 mints.**
6. The team with the **maximum profit** will be announced as a **winner.**

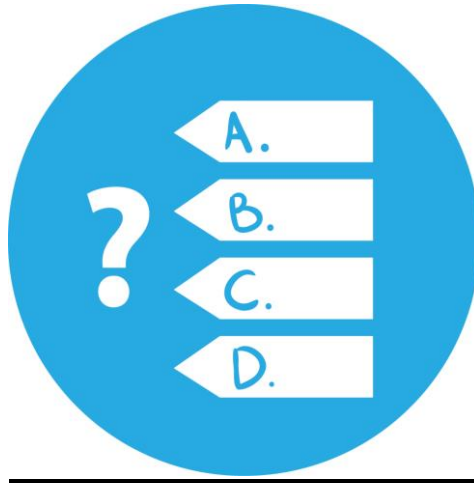
**Event Co-ordinator Name:** Prof. Jainish Bhagat

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## “Bujho Toh Jaane” The Quiz



### Rules:

1. Each team **must have 2 participants.**
2. Competition will have **two rounds – Elimination Round & Final Round.**
3. **One member** from each group will be participating in Elimination Round.
4. Elimination Round will have **MCQs, Top Six scorer teams** of Elimination Round will go for the final Round.

**Event Co-ordinator Name:** Prof. Jinesh Shah

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## “Thoda Pagalpan Thoda Vigyapan” Ad Mad Show

*“Where creativity meets madness”*



### Rules:

1. **Maximum 6 participants** can participate in one team
2. The advertisement can be in Hindi/ English/ Gujarati.
3. **Non-parliamentary words or vulgar acts** will **not** be entertained.
4. **Maximum time** allowed is **07 mins.** (Warning bell at 5 mins).
5. The participants will have to advertise their product or idea by the performance on stage.
6. The act must be **humor based.**
7. The participants will have to bring their required props.
8. The competition will have **two rounds.**
9. Participants will have to prepare for round 1 in advance on the **any one** product or idea given in the list.
10. Filtered teams from round 1 will be selected for **round 2** who will have to prepare their advertisement on the product or idea given **on the spot.**
11. In any case decision of the judges will be considered final.

### **List of products and ideas:**

- Food Order and delivery App
- Yoga classes
- Joint pain relief supplements
- Women self-defense classes
- Matrimonial websites
- Social events (eg: marathon organized for social benefit)

**Event Co-ordinator Name:** Prof. Nisha Khurana

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### **“Kamal 60 seconds Ka” One minute Management Games**



### **RULES:**

1. **Only one participant can play at a time** from one institute.
2. **Instruction** related to game will be given **on the spot**.
3. All necessary articles will be provided by the institute.

**Event Co-ordinator's Name:** Prof. Purvi Mogera

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## “Khul Ja SimSim” The Treasure Hunt



### Rules:

1. Participants have to find hidden objects or places by following a series of clues.
2. **Each team** will consist of **4 members**
3. The activity will be conducted **within the campus** and **Nearby Areas**.

**Event Co-coordinator’s Name:** Prof. Dharmesh Savaliya

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Prof. Rutesh Desai +917405231313

## “Bazaar” The stock market game



### Rules & regulation

1. Each team should have maximum two participants.
2. Participant will be allowed to bring calculator.
3. List of company's name will be given by the event coordinator.
4. Event timing will be one hour.
5. Event coordinator decision will be final decision.

**Event Co-coordinator's Name:** Prof. Bhavik Shah

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